

Missouri Injury and Violence Prevention Advisory Committee Strategic Plan

Mission

Improve the health of all Missourians by preventing and reducing intentional and unintentional injuries through collaboration.

Vision

Safe, healthy, and violence-free Missouri.

Core Values

Collaboration – We value multidisciplinary partnerships working toward achieving shared goals.

Evidence Informed – We value proven strategies that are data driven, impactful, and can be replicated with measurable results.

Invested – We value committed partners willing to contribute time, resources, and energy for shared benefit.

Inclusive – We value partnerships and programs that encompass diverse representation across all spectrums of injuries and populations.

S.W.O.T Analysis

Strengths:

- Membership – everyone is at the table
- Experiences are diverse
- Commitment of members
- Structures in place for committee
- Abundance of knowledge

Weaknesses:

- Funding
- Lack of family/community member engagement, including families with lived experience
- In person meetings are difficult for some people and limit participation
- Multiple hats are worn and need to prioritize
- Lack of time

Opportunity:

- Membership list
- Ensure membership lifts up/includes BIPOC voices at the table
- Share and/or expand to others outside of the committee

Missouri Injury and Violence Prevention Advisory Committee Strategic Plan

- Grant funding opportunities
- Improve employers support of MIVPAC
- More involvement outside of the department
- Utilize Family Voice/Parent Advisory Council or other coalitions throughout the State of Missouri
- Policy development/advocacy/rules
- Legislative update to educate legislators
- Use of technology

Threats:

- Decrease in funding or funding restrictions
- Conflicting priorities
- Political atmosphere
- Change of leadership or lack thereof
- Negative cultural/social norms
- Misinformation
- Communicable disease, natural disasters, politics, terrorism, etc.

Goal:

MIVPAC has the capacity to prevent and reduce intentional and unintentional injuries in Missouri through statewide collaboration, partnership and systems change.

Strategy One:

Promote and collaborate through utilization of partners and their resources to improve injury prevention efforts in Missouri.

Objective:

- 1.1 Revise the MIVPAC website to increase ability to network and share partner resources by December 31, 2021.
 - 1.1.1 Utilize the MIVPAC website to share and promote members
 - 1.1.2 Promote upcoming injury prevention events
 - 1.1.3 Post directory of MIVPAC member resources and TEL-LINK resources
 - 1.1.4 Maintain updated list of MIVPAC members
 - 1.1.5 Update the MIVPAC website within 30 days of each quarterly meeting
- 1.2 Share the MIVPAC website with members and other injury prevention stakeholders by March 31, 2022.

Missouri Injury and Violence Prevention Advisory Committee Strategic Plan

- 1.2.1 Share at quarterly MIVPAC meetings
- 1.2.2 Promote at the Coordinated School Health Conference
- 1.2.3 MIVPAC members will disseminate MIVPAC information and the website to their stakeholders
- 1.2.4 Survey members on how MIVPAC information was disseminated

1.3 MIVPAC will provide monthly communication among members, partners, and consumers.

- 1.3.1 Share and promote social media messages developed by MIVPAC members
- 1.3.2 Identify, pursue, and track opportunities to present on evidence-based injury and violence prevention strategies
- 1.3.3 Track communication from MIVPAC leadership to members, partners, and consumers

Strategy Two:

Promote MIVPAC as the resource for data and best-practice recommendations to address injury and violence prevention across the state.

Objective:

- 2.1 Develop a process for the collection, organization of data, and resources on injury and violence in Missouri by December 31, 2022.
 - 2.1.1 Gather intentional and unintentional injury information and data
 - 2.1.2 Find or develop materials/fact sheets on each topic area with consistent messaging using shared language and evidence-based data sources
- 2.2 Develop a system for the dissemination of data and resources on injury and violence prevention in Missouri by July 31, 2024.
 - 2.2.1 Create a system for dissemination
 - 2.2.2 Promote educational resources on injury and violence prevention
 - 2.2.3 Use available data and resources in communicating with policy makers about the benefits of injury and violence prevention